



**FEB
2025**

FMM Insight

**Stay in the
know, always.**

Unlock the latest updates from
**Brigade
World Trade Centers!**



Actual shot of
World Trade Center Chennai



Hi everyone! We know you've been busy ticking off items from your 2025 bucket list. As you continue your exciting journey, we'd like to take a moment to update you on what's happening at Brigade Tech Gardens. Come, let us take a quick sneak peek!

A STRONG VISION FOR A STRONGER TOMORROW

MR. SHREYAS ADHAV (DGM - CIVIL) SPEAKS ABOUT DRIVING PROGRESS BY REDEFINING POSSIBILITIES

As the world grapples with the challenges of climate change, environmental degradation, and resource depletion, the importance of sustainable design practices in the built environment cannot be overstated. Four key strategies - waste reduction, recycling, sustainable materials, and resilient design - are crucial in minimising the environmental impact of infrastructure development and promoting a more sustainable future.



Waste reduction

Waste reduction is a critical component of sustainable design. By minimising waste generation during construction and demolition, we can significantly reduce the environmental impact of building projects. Strategies for waste reduction include:

- **Design for deconstruction:** Designing buildings that can be easily disassembled and reused or recycled at the end of their life cycle.
- **Material optimisation:** Specifying materials that can be used efficiently, reducing waste and minimising the amount of materials needed.
- **Construction waste management:** Implementing effective waste management systems during construction to minimize waste generation.

Sustainable materials

Sustainable materials are essential for reducing the environmental impact of building projects. By specifying materials that are sustainably sourced, produced, and transported, we can minimise the environmental footprint of our buildings. Strategies for sustainable materials include:

- **Locally sourced materials:** Specifying materials that are sourced locally, reducing transportation emissions and supporting local economies.
- **Sustainably harvested materials:** Specifying materials that are harvested sustainably, such as FSC-certified wood.
- **Low-VOC materials:** Specifying materials with low volatile organic compounds (VOCs), improving indoor air quality and occupant health.

By incorporating waste reduction, recycling, sustainable materials, and resilient design into our building projects, we can create a more sustainable and resilient built environment that supports the well-being of both people and the planet.

"Global sustainability is now the only avenue to future inclusive progress that can deliver the Sustainable Development Goals"
- Johan Rockstrom

Recycling

Recycling is another essential strategy for reducing waste and promoting sustainability. By recycling materials, we can conserve natural resources, reduce landfill waste, and decrease greenhouse gas emissions. Strategies for recycling include:

- **Material reuse:** Reusing materials from existing buildings or structures in new construction projects.
- **Recycled content materials:** Specifying materials with recycled content, such as recycled glass or plastic.
- **Closed-loop recycling:** Implementing recycling systems that allow materials to be continuously cycled back into production.

Resilient design

Resilient design is critical for creating buildings that can withstand and adapt to the impacts of climate change. By designing buildings that are resilient, we can minimise the risk of damage/disruption and ensure that our buildings continue to function and perform in the face of uncertainty. Strategies for resilient design include:

- **Climate-resilient design:** Designing buildings that can withstand the impacts of climate change, such as sea-level rise, extreme weather events, and changing precipitation patterns.
- **Adaptive design:** Designing buildings that can adapt to changing conditions, such as shifting weather patterns or changes in occupancy.
- **Redundancy and backup systems:** Incorporating redundant and backup systems to ensure that buildings can continue to function in the event of disruptions or failures.

OUR UPGRADED DIGITAL HELPDESK!

We're excited to announce that we're upgrading our Helpdesk Management Module to a fully digitised system. This transformation will greatly enhance how we process, track, and manage support requests. But this upgrade isn't just about technology—it's about delivering a smoother, more responsive service that's tailored to meet the needs of our visitors/ users who require assistance.



ADAPTING TO CHANGE: WORKSHOP ON MANAGING TRANSITIONS



As part of our ongoing changes in people and processes, we recently hosted a workshop on Change Management for our senior staff. The session focused on key areas like planning, communication, training, stakeholder engagement, and risk management—critical components to help us navigate the current transitions smoothly.

With these changes, we're working to improve efficiency, strengthen collaboration, and ensure we're prepared to face future challenges in facility management.

UNLOCKING SMARTER WAYS TO WORK



As we all are aware, 5S is an established methodology designed to optimise workplace organisation and efficiency. Based on five Japanese principles—Sort, Set in order, Shine, Standardise, and Sustain—it improves workflow, boosts employee focus, and fosters a motivated and engaged workforce.

As part of this 5S initiative, most of our properties have implemented the first step - the first 'S'

Here are some of our top performers who have successfully completed 1S:

- Winner: **Brigade Tech Gardens**
- Runner-up: **Orion Mall, Brigade Gateway, and Orion Uptown**
- Second Runner-up: **World Trade Center, Chennai**

Congratulations to all.

MARSEILLE TO HOST THE 2025 WTCA GLOBAL BUSINESS FORUM



The 2025 WTCA Global Business Forum (GBF) will be held in Marseille, France, from April 6th - 9th, 2025. Hosted by WTC Marseille - Provence, this event will offer attendees an exclusive opportunity to connect with 400 global economic leaders,

including startups, multinationals, and WTCs from around the world.

With participants from over 80 nationalities, this is a unique opportunity for entrepreneurs, startups, and industry leaders to enhance business growth and expand international reach.

WHAT TO EXPECT FROM GLOBAL BUSINESS FORUM

- Networking & B2B matchmaking
- Expert-led conferences on trade, innovation & CSR
- Exhibition spaces for businesses & WTCs
- Professional & cultural visits

With over 300 participants already registered, don't miss your opportunity to leverage the global WTCA network and elevate your business.

To know more, click <https://wtca.swoogo.com/2025gbf/5681934?a=1>

ANNUAL POST BUDGET TALK ON UNION BUDGET 2025

Our flagship Post-Budget Talk was held virtually, bringing together an esteemed panel of experts to analyse and decode the Union Budget 2025-26.

The keynote speaker, Mr. Homi P. Ranina, Senior Lawyer at the Supreme Court of India, offered in-depth insights into the budget's taxation policies and economic implications. Joining him were Mr. Brijesh Kothary (Partner - Indirect Tax) and Mr. Chitrartha Gupta (Senior Associate) from Khaitan & Co., who broke down key provisions on GST and indirect taxes.

Moderated by Mr. Vivek George, Assistant General Manager (Business Development), WTC, the session was organised in collaboration with the Federation of Indian Export Organisations (FIEO), Forum of Free Enterprise - India, and Khaitan & Co.

Their expert perspectives provided valuable guidance for businesses and professionals to navigate the evolving financial landscape.



STRENGTHENING THE TIES - CONSUL GENERAL OF FRANCE VISITS WTC

H.E. Marc LAMY (Consul General of France), along with Mr. Pierre Beaudoin (Economic Attaché) and Mr. Marc Vial-Montpellier (Consul from Business France), visited WTC Bengaluru. They were warmly welcomed by Mr. Vineet Verma, MD, who hosted a special lunch in their honour.

The meeting explored Bangalore's economic advantages and ongoing business collaborations between France and India. The visit concluded with a tour of WTC Bengaluru, reinforcing its role as a key facilitator of global trade and investment.



YOUNG ARCHITECTS VISIT BRIGADE GATEWAY CAMPUS

A group of architecture students from NITTE School of Architecture, Mangalore, visited Brigade Gateway Campus to explore mixed-use developments. During the visit, senior architects from Brigade Group shared valuable insights on designing dynamic urban spaces and the seamless integration of residential, commercial, and recreational elements

This session provided students with real-world exposure to large-scale urban projects and the challenges of sustainable development in modern cities.



BRIGADE GROUP EXPANDS ITS FOOTPRINT IN KERALA



Brigade Group is expanding its presence in Kerala with the announcement of World Trade Centre Thiruvananthapuram, a 1.5 million sq. ft. project in partnership with Technopark. The development will enhance Kerala's position as a global business hub, creating thousands of job opportunities.

Simultaneously, WTC Kochi is gearing up for expansion, with a third tower set to bring its IT infrastructure to over one million sq. ft. Alongside new residential and luxury resort projects, these initiatives reaffirm Brigade's commitment to Kerala's economic growth.

WTC KOCHI BECOMES A PREMIER ACCREDITED MEMBER



We are proud to announce that WTC Kochi has been recognised as a Premier Accredited Member by the World Trade Centers Association (WTCA). This distinction places Kochi among an elite group of WTCs worldwide, known for excellence in business services, trade services, real estate, and conference & exhibition services.

WHAT OUR CLIENTS HAVE TO SAY



“I want to take a moment to express my heartfelt appreciation for your excellent planning and timely completion of works as per schedule. I am thrilled to share my feedback on your overall property management services. Your dedication, hard work, and attention to detail are evident in every aspect of your work.

Thank you for your exceptional efforts in maintaining the WTC Bengaluru. Keep up the fantastic work!”

-Ramamohan Reddy
Senior Manager – Administration
M/s Ayana Renewable Power Private Ltd



“We are particularly impressed with the various initiatives undertaken by your team, including the green building efforts, medical camps, music events and festival celebrations. The decorations during festivals are also incredible. Based on our experience, your area is undoubtedly the best building management team we have encountered.

Thank you for your continued excellence.”

-Varghese Thomas (George)
Facilities & Administration
Williams Lea India Pvt Ltd



“Very fortunate to be working in a top-notch, state of the art facility. The work environment is modern, well-maintained and designed to create a conducive environment. WTC staff are very pleasant, supportive and very quick to assist ensuring smooth operations. The fresh flower arrangements at the entrance create a welcoming and positive environment. Thank you for always supporting us.

May your good work continue to bring more positivity.”

Nivethaa Varshinie R
HR, Aarbee Structures Pvt Ltd

A FINAL TRIBUTE TO OUR BRAVE, LOYAL COMPANION DANNY, THE LABRADOR RETIRES



After ten remarkable years of service, it is with a heavy heart that we announce Danny, our furry little friend, has officially retired and hung up his detection collar.

Born in 2013, Danny was not just a working dog — he was family. His extraordinary sniffing and detection

skills were unmatched, but it was his unwavering loyalty, warmth, and affection that made him truly unforgettable.

Through every search, every task, and every day spent by our side, Danny brought comfort to our toughest moments. The depth of that comfort is something we can't fully put into words. We are forever grateful for his remarkable contributions and it's hard to imagine our days without him.

As he steps into retirement, we wish him a well-deserved rest, filled with endless belly rubs, squeaky toys, and all the treats in the world.

Congratulations, Danny, on an extraordinary decade of service. You will be deeply missed, but your legacy will live on in our hearts forever.



IDEAS IN ACTION

WTC BENGALURU HOSTS POST OFFICE SAVINGS ACCOUNTS MELA



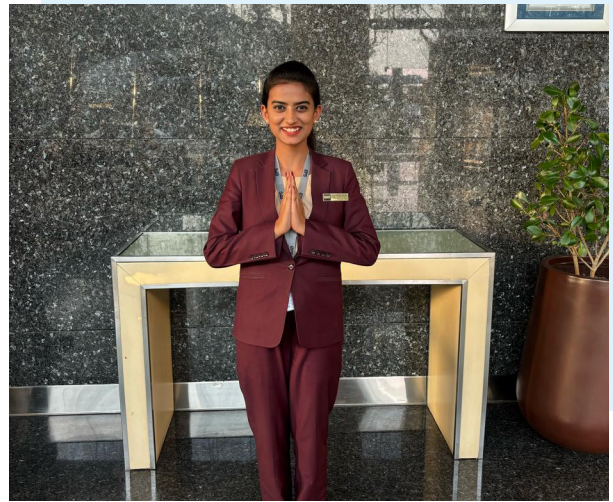
Rome wasn't built in a day, and neither is your wealth. It takes time, patience, and a habit of saving. With this in mind, WTC Bengaluru hosted a Post Office Savings Accounts Mela to encourage people to start saving.

The three-day event saw a tremendous response from clients and the

community, with many individuals and families opening new accounts and learning about the various benefits and services offered by the post office. The event was well-organised, with clear signage, smooth queues, and a welcoming atmosphere that made everyone feel at ease.

WTC BENGALURU ENHANCES VISITOR EXPERIENCE WITH A SPECIALISED LOBBY ASSISTANCE TEAM

As part of our ongoing efforts to provide an unforgettable experience for our visitors, WTC Bengaluru has deployed a team of Guest Relation Executives (GREs). These trained professionals are stationed in the lobby area to assist and guide visitors. Their presence will enhance the overall guest experience, offering personalised assistance and helping visitors navigate with ease.



EVENTS THAT MAKE A DIFFERENCE

TOWN HALL OF FACILITY MANAGEMENT TEAM IN CHENNAI

WTC Chennai recently hosted an engaging FM Town Hall Meeting, bringing together leaders and team members for an insightful session. The meeting was chaired by Mr. Atul Kumar, the Chief Operating Officer (COO), who shared valuable insights on key topics, business strategies, and the future goals of the organisation.

During the town hall event, Mr. Atul Kumar addressed the gathering with a focus on driving growth, fostering collaboration, and maintaining operational excellence across various departments. His vision for the company highlighted a strong commitment to innovation and seamless service delivery, laying the foundation for continued success and progress.



WTC CHENNAI HOSTS A PROPERTY TOUR FOR FUTURE ARCHITECTS



WTC Chennai recently had the pleasure of hosting a group of enthusiastic architecture students for an enriching learning experience. The property tour gave students a unique opportunity to explore the modern architectural design, sustainable infrastructure, and

functional aesthetics that define WTC Chennai.

During the visit, the students gained valuable insights into facility management and urban development practices as well. The interactive session allowed them to engage with industry professionals, bridging the gap between academic knowledge and real-world applications in a commercial setting.

We are delighted to have hosted these bright young minds and look forward to inspiring and shaping the future of architecture.

A SNEAK PEEK AT SOME MID-WEEK FUN AT WTC CHENNAI



Wednesdays at WTC Chennai have become the highlight of the week, thanks to our Buzzing Activities. This time, employees gathered to enjoy a lively mix of fun activities and soulful music, creating the perfect balance of relaxation and energy. Talented artists filled the atmosphere with uplifting melodies, making it the ideal mid-week refreshment.

WTC KOCHI ORGANISES AN EXCLUSIVE FITNESS EXPERIENCE

WTC Kochi hosted an exclusive Body Composition Analysis & Fitness Awareness Session in association with Trans4mers Fitness Centre.

The event took place at the GF Lobby, Tower A and provided tenants with a comprehensive fitness experience. Each participant received a Full Body Composition Analysis, providing personalised insights into their body's fat and muscle content. Expert trainers were on hand to explain the results and offer valuable guidance on improving fitness levels.

The event served as an engaging opportunity for tenants to gain a deeper understanding of their health and optimise their fitness routines.



WTC KOCHI HOSTS A HIGH-ENERGY ZUMBA SESSION

WTC Kochi also hosted an exciting Zumba session in collaboration with Trans4mers Fitness Centre. Tenants were invited to join this high-energy, fun-filled session, where they danced their way to fitness, burned calories, and enjoyed a revitalising workout. The event was a huge hit among tenants, providing a refreshing break and a fun way to stay fit.



LET'S MAKE THIS WOMEN'S DAY ONE TO REMEMBER

Watch out for this exciting opportunity to connect, celebrate, and cheer each other on!

WOMEN'S DAY celebrations
WORLD TRADE CENTER KOCHI
BRIGADE

STAND-UP COMEDY
06.03.2025
3:30 PM ONWARDS
TOWER A, CAFETERIA,
WTC KOCHI
TICKET PRICE
INR 0 / PERSON

WOMEN'S DAY celebrations
WORLD TRADE CENTER BENGALURU
BRIGADE

DIY CANDLE WORKSHOP
10.03.2025
3:30 PM ONWARDS
BEHIND THE BAKING COMPANY COUNTER
7th FLOOR, WTC BENGALURU
& ANNEXE
YOUR HIGH-TEA IS ON US!
TICKET PRICE
INR 0 / PERSON
NO PRIOR EXPERIENCE REQUIRED.
ALL MATERIALS WILL BE PROVIDED.
SCAN TO REGISTER

WOMEN'S DAY celebrations
WORLD TRADE CENTER CHENNAI

STAND-UP COMEDY
12.03.2025
4:30 PM ONWARDS
CENTRAL PORCH
WTC CHENNAI
TICKET PRICE
INR 0 / PERSON

RAD° LIVING

We can't thank you enough for sticking with us to the end!

We hope you enjoyed this newsletter as much as we enjoyed putting it together for you. Keep an eye out for the next edition, and in the meantime, don't forget to smile. :)

Catch you later!

