



WORLD TRADE CENTER®
BENGALURU · CHENNAI · KOCHI

VOL:1 | JUNE - JULY '24

FRESH INSIGHTS

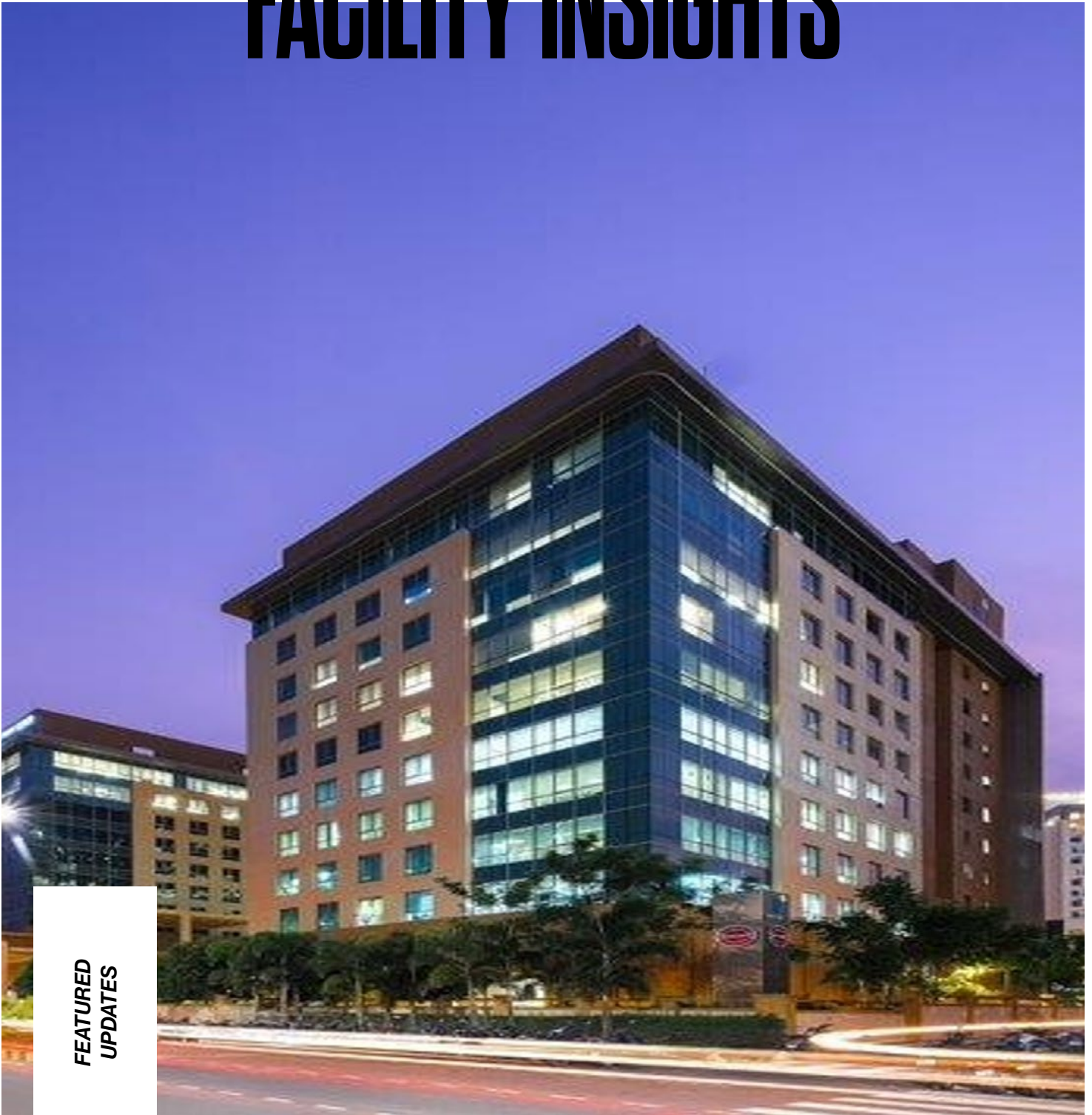
AT A GLANCE



BRIGADE

FACILITY INSIGHTS

FEATURED
UPDATES



WTC Kochi

Property Overview

The World Trade Center fosters a “critical mass” of international business expertise, attracting leading organizations and driving economic growth in global trade and business services.

WTC Kochi, a member of the World Trade Centers Association, was established with a clear mission: to provide international opportunities for Kochi and enhance business development in the IT/ITES sector. Since commencing operations in 2015, WTC Kochi has reached full occupancy.

Located in Info Park Phase 1, Kakkanad, WTC Kochi's buildings are IGBC Gold precertified. It hosts major IT firms such as IBM, KPMG, Xerox, US Technologies, Mindcurv, and 27 other companies.

The centre features a range of amenities, including a 700-person cafeteria with a live kitchen, a 50-person seminar hall, and a boardroom. Surrounded by diverse plant species and picturesque gardens with water features, WTC Kochi is both a visually striking and functional workspace. The campus offers 100% power backup for both office spaces and common areas, as well as ample parking facilities.



Client Testimony

“It is great to see these initiatives from WTC Kochi, as it gives tremendous support to people in need, this also impacts them big time. The way it's been organized, the thought process behind the scenes, gesture to collaborate with other organizations are highly commendable.”

~Prince Joseph, Manager-HR G10X Technologies

“Delighted to see that the WTC looks brand new even after 11 years. We've always believed that a building is like a living organism, and WTC has maintained it with exceptional care. I truly appreciate the hospitality you've extended.”

~ Ajmal Azees, HR- Caspian

Client Engagement Activity

FIRE EVACUATION DRILL

On June 14, 2024, WTC Kochi partnered with the Kerala Fire & Rescue Team to conduct a fire drill aimed at improving safety and preparedness. The drill involved activating the fire alarm, practicing evacuation procedures, and gathering at designated muster points. The exercise was successful, with strong participation and effective execution of emergency protocols.



Key observations and recommendations were shared to enhance communication and evacuation routes. We appreciate the Kerala Fire & Rescue Team's support and will use their insights to enhance our safety measures.



MUSIC & MOVEMENT CLASS ON INTERNATIONAL YOGA DAY

On International Yoga Day, World Trade Center (WTC) Kochi hosted a distinctive blend of music and yoga. The event featured live soothing music that enriched the yoga experience with calming and inspiring melodies. Attendees enjoyed a harmonious mix of traditional Indian sounds and modern tunes, enhancing each movement and pose. The day was a success, with client employees of all experience levels participating and enjoying a tranquil and revitalizing experience.

ENVIRONMENT DAY

World Environment Day was observed at WTC Kochi with a series of activities focused on environmental awareness and sustainability. The event included a tree-planting ceremony, 'Best out of Waste' competitions, and leaf art creations. Both client employees and the in-house team participated, highlighting the importance of collaborative efforts to protect our planet for future generations.



HR MEET UP

KDISC, a Kerala Government initiative aiming to generate 200,000 jobs for freshers by 2026, hosted an HR meeting at WTC Kochi. The event gathered HR teams from client companies to explore innovative HR practices, talent management, and the future of work. Attendees networked and shared insights on advancing workforce development in Kerala.

WEBINAR

Evolving Trends in Valuation and Financial Reporting

In partnership with KPMG as our "Knowledge Partner," the World Trade Center successfully hosted a webinar on "Changing Trends in Enterprise Valuation & Financial Reporting."



DOING BUSINESS IN INDIA

The inaugural episode of the Indo-French trade series focused on "Doing Business in India." This event, held on June 18, 2024, brought together experts and participants from both India and France. It was organized by WTC in partnership with knowledge provider ASA / Bakertilly and the Francophone WTCs in Paris, Marseille Provence, and Rennes Bretagne.

BLOOD DONATION CAMP

On July 10, 2024, a blood donation camp was successfully conducted at WTC Kochi in partnership with G10X and the Indian Medical Association (IMA). The primary objective of the event was to promote voluntary blood donation and increase awareness of its critical importance. The camp saw participation from a diverse group of donors representing our client companies, all of whom were enthusiastic about contributing to life-saving efforts. The event was meticulously organized, with stringent adherence to medical protocols to ensure a safe donation experience. Overall, the initiative effectively demonstrated the community's dedication to advancing healthcare through collaborative efforts.



Upcoming Activities

INDEPENDENCE DAY- 15TH AUG

A variety of events to mark the occasion and reflect on the nation's history and ideals.

WORLD PHOTOGRAPHY DAY-19TH AUG

Events showcasing the importance of photography in capturing and preserving moments.

EMERGENCY CONTACT NUMBERS

Fire Station

Fire Control Room - 101
Eloor Fire Station - 0484 254 5500
Tripunitura Fire Station - 0484 277 5388

Police Station

Police Control Room - 100
Info Park Police Station - 0484 241 3156
Thrikkakara Police Station - 0484 242 8665

Hospitals

Amrita Hospital - 0484 285 1234
Aster Medicity - 0484 669 9999
Renai Medicity - 0484 288 0000
Sunrise Hospital - 0484 416 0000

24 Hours Medical Centres

Ernakulam Medical Centre - 0484 290 7000
Vijayalakshmi Medical Centre - 0484 280 9261

Ambulance Services

Ambulance - 102
Chaithanya Ambulance Service - 98472 32888
Anugraha Ambulance Service Tripunitura - 98474 43177
Abhayam - 0484 277 8980
Edepally Ambulance Service - 0484 280 1619

REACH OUT TO US

Level 1	Level 2	Level 3	Level 4	Level 5
Helpdesk: Name- Ms.Sruthy MS Email ID- helpdesk@wtckochi.org Phone: 9606474881	Property Manager: Name- Pradeep Rajan Email ID- pradeep@wtckochi.org Phone: 8089099911	Head - Client Relations: Name- Ms. Suma Nair Email ID- sumanair@brigadegroup.com Phone: 9606997613	Asst. VP – FM Name- Mr. Lalit Email ID- lalitgn@brigadegroup.com Phone: 7760987349	Vice President - FM Name- Mr. Sitanshu Email ID- : sitanshu@brigadegroup.com

WTC Chennai

Property Overview

World Trade Center Chennai (WTCC) is a premier IT/ITES SEZ developed by Perungudi Real Estate Pvt. Ltd, a joint venture between Brigade Group Bangalore and GIC (P) Singapore. It represents a prestigious business address that has redefined the city's skyline.

Designed to cater to the needs of global commerce, WTCC offers a range of services and facilities that provide the global edge your business aspires to achieve. Our team is dedicated to creating state-of-the-art workspaces for our valued clients.



Spanning 2 million square feet, WTCC features two towers and is the tallest commercial development in Tamil Nadu. The buildings are pre-certified Gold by USGBC and Platinum by IGBC. The campus includes a 1,000-seat cafeteria, an amphitheatre, lush landscaping, and water bodies, creating a vibrant environment for all employees.

Our team of experienced professionals in facility management and related services is always available to address your needs. We look forward to collaborating with you and making World Trade Center Chennai one of the best-managed workplaces in the country.

AVP's Desk



"In facility management, waste management is not an afterthought; it's an integral part of a well-rounded approach to sustainable and responsible operations."

"Waste management is a collaborative effort that requires the participation and commitment of everyone in the facility, from management to staff and tenants, to create a cleaner, healthier, and more sustainable environment."

- Lalit Nagpure, AVP, Facility Management

Organisational Update

We are delighted to announce the addition of Brigadier Sudipto Roy to our team. He joined us on June 6, 2024, as General Manager - Facility at World Trade Center, Chennai. Brigadier Roy, a recent retiree from the Indian Army, holds a master's degree in management studies and is a trained Electrical Engineer.

With over 30 years of experience in managing projects and facilities within the Indian Army, he brings a wealth of expertise to our organization.

We extend our best wishes to Brigadier Roy and encourage your support and cooperation as he transitions into his new role and strives to deliver exceptional results.



Client Testimony

"I want to take a moment to express my heartfelt appreciation for the incredible event you organised. It was truly a fantastic experience that seamlessly blended discussions, fun and relaxation. The thoughtful discussions provided valuable insights and sparked engaging conversations. The fun activities were a perfect balance. Additionally, the relaxing segments allowed everyone to unwind and connect on a more personal level. Your meticulous planning and execution did not go unnoticed. The variety in the programme kept things dynamic and ensured there was something for everyone. Thank you for planning such events for us. Thank you again for your hard work and dedication in putting together such a memorable event. I am already looking forward to your next one."

-Aditi Mukherjee (GWE Coordinator) Alation

"Thank you for an engaging session. We appreciate your effort in providing us with comprehensive information about the outstanding facilities at WTC."

- Sneha Prakash, Softeon

Events

WORLD ENVIRONMENT DAY

World Environment Day theme:

"Land Restoration, Desertification, and Drought Resilience"

It is well-known that the most severe destruction and desertification of land occurs in urban areas. As plants are removed and soil is covered with cement and asphalt, the surface becomes impermeable, preventing water and air from reaching the soil. This process not only leads to flooding but also damages the urban ecosystem.



WORLD MUSICAL EVENTS

The World Music event was a tremendous success, featuring fantastic music, a vibrant atmosphere, and highly satisfied clients and attendees. It offered an unforgettable evening brimming with music and joy.



WEEKLY BUSKING AT CAFETERIA

Every week, the cafeteria at WTC Chennai hosts musical events during lunch hours, creating a lively atmosphere where employees can unwind and join the busking team in singing along.

DRUM CIRCLE MUSIC EVENT

Brigade's Buzz Works hosted a unique and interactive Drum Circle event as part of employee engagement. The session featured the Djembe, a globally popular musical instrument, with a professional team guiding 200 participants. The evening was filled with energetic and thunderous performances.



FIRE MOCK DRILL

A fire drill is held every six months to comply with the National Building Code and educate tenants on evacuation procedures. The latest drill on June 21, 2024, involved activating the fire alarm and public address system, followed by the evacuation of tenants to safe assembly areas. The WTC Chennai Fire and Safety team showcased firefighter casualty evacuation and the hydrant system. Third-party trainers also led sessions on fire safety, first aid, emergency response, and evacuation procedures.

WORKSHOP ON GENERATIVE AI FOR WORKPLACE ACCELERATION

The World Trade Center (WTC) hosted a workshop titled "Generative AI Tools to Accelerate Your Workplace" at the Holiday Inn Hotel on OMR in Chennai on June 12, 2024. The session was led by Krishna Kumar, CEO of GreenPepper.



SESSION ON BUSINESS OPPORTUNITIES IN PENNSYLVANIA

WTC Chennai hosted an interactive session on "Business Opportunities in Pennsylvania" on June 4, 2024. Ms. Supriya Kanetkar, Director and Authorized Representative for the Commonwealth of Pennsylvania in India, visited and held B2B meetings with Chennai-based companies exploring expansion into the US. Participants included Mr. Sameer Saxena, CFO of Hapag-Lloyd Technology Center, Mr. Praveen Raja D, Director of Partnerships & Alliances at Agilisium Consulting, and Mr. C. Manoharan, Regional Chairman of EPCES, MEPZ-SEZ.



FREE DENTAL CAMP FOR TENANTS AND WTC EMPLOYEES

A free dental camp was held for WTC Chennai tenants to promote better oral health and a healthier work environment. Partnering with South India's premier dental care provider, M/s. Apollo Dental, the three-day event attracted over 300 employees who took advantage of the dental services and education offered.

CLIENT EVENTS AT CAFETERIA & VENDOR MEETING

The WTC Chennai cafeteria was the site for several key events organized by renowned tenants, including

- National Interns Day hosted by M/s. Appian.
- Inspiro, a Global Rewards and Recognition Program organised by M/s. Agilisium.

A meeting with all vendors was organized to review operational challenges and ensure compliance with organizational requirements. The session was led by the Vice President of WTC Facilities, alongside the GM and DGM of WTC Chennai.



WORKSPACE TO WOWSPACE - “EMPLOYEE ENGAGEMENT FORUM”

"Workspace to WOWspace: The Employee Engagement Forum" aims to foster discussions and essential conversations among HR professionals, administrators, and employees, generating innovative ideas to infuse magic and vitality into workspaces.



Upcoming Activities

THE MUSIC & DJ EVENT

Unleash the beats and dance the night away at our music & DJ event

INDEPENDENCE DAY

Mark Independence Day at WTCC with a lively celebration and fun activities

REACH OUT TO US

Level 1	Level 2	Level 3	Level 4	Level 5
Helpdesk: Email ID- helpdesk@wtcchennai.org Phone: 7411779564	Property Manager: Name- Rajesh S Email ID- rajeshs@wtcchennai.org Phone: 9900059023	Head - Client Relations: Name- Ms. Suma Nair Email ID- sumanair@brigadegroup.com Phone: 9606997613	Asst. VP – FM Name- Mr. Lalit Email ID- lalitgn@brigadegroup.com Phone: 7760987349	Vice President - FM Name- Mr. Sitanshu Email ID- : sitanshu@brigadegroup.com

WTC Bangalore

Events

FIRE EVACUATION

A recent fire drill was conducted to enhance safety and preparedness. The exercise included activating the fire alarm, practicing evacuation procedures, and assembling at designated muster points. The drill was successful, showcasing strong participation and effective execution of emergency protocols. Observations and recommendations were made to improve communication and evacuation routes.



FIRE FIGHTING ACTIVITIES

Regular fire drills are an integral part of our safety procedures, aimed at ensuring tenants are well-versed in evacuation protocols. The latest drill involved activating the fire alarm and public address system, followed by the evacuation of tenants to safe assembly areas. Additional training covered firefighter casualty evacuation, the hydrant system, and included sessions on fire safety, first aid, and emergency response.

POST BUDGET ANALYSIS 2024

World Trade Center Bengaluru organized the Annual Post Budget Analysis of the Union Budget 2024 on July 26. The event, held at Sheraton Grand Bangalore Hotel at Brigade Gateway, was partnered by EPCES (Export Promotion Council for EOUs & SEZs), AWAKE, and Khaitan & Co.



LIVE VIEWING BUDGET 2024

The live viewing of the Union Budget 2024 took place at WTC Bengaluru on July 23 in collaboration with FICCI and Grant Thornton Bharat LLP.



WORLD ENVIRONMENT DAY

Urban areas are known for experiencing significant land degradation and desertification. In recognition of World Environment Day, activities were organized to promote environmental awareness and sustainability, including a tree-planting ceremony. Both client employees and the in-house team participated, emphasizing the importance of collaborative efforts to protect our planet for future generations.

EMERGENCY CONTACT NUMBERS

WTCB Internal

Helpdesk Intercom (landline) - 080-49019002
 Help desk - 99000 58010
 Shift Engineer - 99000 58041
 Security officer - 63571 02069
 Manager Security - 96861 11818
 Manager Facility - 99000 18351
 AGM Facility - 99725 52384

WTCB External

All India single emergency number - 112
 Police helpline number - 100
 Fire and emergency services - 101
 Ambulance - 108
 Nearest police station (Subramanya Nagar) - 080-2294 2569
 Nearest Hospital, Manipal (Yeshwanthpur) - 080-6165 6262

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Helpdesk: Email ID- helpdesk@wtcbengaluru.org Phone: 9900058010	Facility Head: Name- Vinod George Email ID- vinodgeorge@wtcbengaluru.org Phone: 9972552384	Head - Client Relations: Name- Ms. Suma Nair Email ID- sumanair@brigadegroup.com Phone: 9606997613	Asst. VP – FM Name- Mr. Lalit Email ID- lalitgn@brigadegroup.com Phone: 7760987349	Vice President - FM Name- Mr. Sitanshu Email ID- : sitanshu@brigadegroup.com