



OCT
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FM Insight

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Brigade
World Trade Centers!



Actual shot of
WTC Kochi

Celebrating 38 years of innovation, unity and unforgettable memories



Brigade Enterprises proudly marked its 38th anniversary with a spectacular week-long celebration, the Brigade Fiesta, held from October 21st to 26th. This annual event brought together employees to commemorate nearly four decades of dedication, innovation, and growth in the real estate sector.

The Brigade Fiesta 2024 featured a vibrant array of activities designed to foster camaraderie and celebrate the collective achievements of the Brigade family. The festivities kicked off with an inspiring opening ceremony at Brigade Twin Towers in Yeshwanthpur. Throughout the week, employees participated in various engaging events, including team-building exercises and cultural performances. The event culminated in a grand gala filled with music, dance, and culinary delights, held at a convention centre in Devanahalli.

Gandhi Jayanti celebrations

WTC Kochi celebrated Gandhi Jayanti by launching a Service Week dedicated to vegetable gardening inside the campus, honouring Mahatma Gandhi's values of sustainability and self-sufficiency. The day started with a morning assembly reflecting on Gandhi's teachings about nature. Team members then enthusiastically planted a variety of vegetables, strengthening teamwork and community spirit.



Celebrating Dussehra with style and spirit

WTC Bengaluru, Chennai & Kochi put up an array of extraordinary activities to celebrate the Dussehra festival. WTC Kochi celebrated Dussehra with an Ayudha Pooja that involved traditional rituals, prayers and refreshments. WTC Chennai featured a lively and colourful Dandiya dance along with traditional rituals and activities that fostered camaraderie among employees, promoting teamwork and a sense of belonging within the WTC community. WTC Bengaluru also joined in the festive spirit this month, with bright decorations that lit up the entire area.



Diwali, a time for light, love and togetherness

WTC Bengaluru, Chennai & Kochi celebrated Diwali in grand style, making it difficult to determine which campus did it better.



WTC Bengaluru lit up with festive cheer as clients participated in the Diwali Utsav celebrations. The event included interactive activities like rangoli creations, DIY sustainable decor, and a potter's wheel experience, all of which sparked creativity and festive spirit.

At WTC Chennai, the Diwali celebration hosted by Money Forward and Agilisium, was a vibrant event that filled the campus with festive cheer. Traditional decorations like lights, rangoli, and floral arrangements created a warm atmosphere. Attendees savoured a variety of Diwali sweets and snacks along with exciting games and activities.



The festive spirit of Diwali came alive at the WTC Kochi with a vibrant celebration featuring an exciting dandiya dance led by DJ Ricky Brown. As the sun set, the WTC building lit up in a stunning display, providing a beautiful backdrop for the evening.



● Awards & accolades



A Beacon of hope in community service

WTC Kochi has been recognised for their commitment to community service in 2023-24. This recognition is specifically for their efforts toward voluntary blood donation. This prestigious award reflects the team's dedication to making a positive impact on those in need.

Celebrating award-winning achievements

iNFHRA Awards '24

WTC Kochi has been honoured with two prestigious awards at the iNFHRA Awards 2024: Excellence in Water Management and Excellence in Branding & Identity through Design. These awards reflect the team's commitment to sustainable practices and innovative design strategies that enhance brand identity and promote responsible water usage.



● A Diamond for safety excellence



iNFHRA Awards '24

WTC Bengaluru received the Diamond Award at the 9th Edition of the Workplace Excellence Awards 2024-25 from the Infrastructure, Facility, Human Resource, and Realty Association (iNFHRA) for Safety & Security on October 4, 2024. This recognition highlights the team's commitment to providing a secure environment for employees, visitors, and stakeholders.

● Events that make a difference

Going places with green initiatives

WTC Chennai hosted The Green Space activity to promote environmental sustainability and enhance the workplace environment. A key highlight was tree planting, where employees contributed to greening the campus. This initiative emphasised the importance of trees for air quality and biodiversity, while also highlighting the mental health benefits of green spaces and their positive impact on productivity and mood.



Promoting wellness at workplace

WTC hosted an Occupational Health Program (OHP) in collaboration with Hindu Mission Hospital to promote health and wellness among employees and visitors. The drive offered health screenings, wellness consultations, and educational sessions on preventive care. This initiative emphasised WTC's commitment to a healthy work environment, encouraging employees to prioritise their well-being. The event had a positive turnout, with participants gaining valuable insights into healthier lifestyle choices.



Young architects explore WTC Bengaluru



A group of architectural students from Rajalakshmi School of Architecture in Chennai visited WTC Bengaluru, gaining valuable insights into our design philosophy and architectural innovations.

The Brigade Gateway Campus exemplifies modern architecture and sustainable design, showcasing industry best practices. During their tour, the students experienced firsthand the unique features that make our campus a standout in architectural excellence.



Building bridges for lasting partnerships

Our Managing Director, Mr. Vineet Verma, attended the National Foundation Day celebration of the Republic of Korea, hosted by H.E. Chang-nyun Yum, Consul General of Korea in Bangalore. The event featured Shri M.B. Patil, Minister for Large & Medium Industries and Infrastructure Development, Government of Karnataka, Dr. Selva Kumar, Principal Secretary for Commerce and Industries, and several Consul Generals and representatives from Korean companies.

A fireside chat on DIGI YATRA



WTC Bangalore, in collaboration with the Bangalore Chamber of Commerce and Industry (BCIC), hosted a Fireside Chat titled 'Pioneering Change: The Transformative Impact of DIGI YATRA on the Future of Air Travel.' The session featured an engaging discussion with Mr. Suresh Khadakhbavi, CEO of the Digi Yatra Foundation, and Mr. Devesh Agarwal, MD of Jesons Technologies Pvt. Ltd. Mr. Khadakhbavi. The conversation outlined Digi Yatra's vision for a seamless air travel experience through advanced biometric and facial recognition technology, highlighting a completely paperless journey from check-in to boarding that aims to enhance efficiency and passenger satisfaction.

Wine Masterclass with Devesh Agarwal

WTC Bengaluru and the Bangalore Chamber of Industry & Commerce hosted a masterclass led by Mr. Devesh Agarwal, Founder of Wine Connoisseurs and Rotarians Wine Fellowship of India. Participants enjoyed networking while tasting Karnataka's finest local wines at Sheraton Grand Bangalore Hotel at Brigade Gateway, adding a cultural touch to the evening.



Strengthening the ties

Mr. Vivek George, Assistant General Manager of WTC Bengaluru, met with Mr. Axel Guyon, Country Head of Choose Paris Region, at the Indo-French Chamber of Commerce in Mumbai. They discussed strengthening bilateral ties and exploring collaboration opportunities between India and the Paris region, emphasizing the role of international partnerships in driving economic development and innovation.



Navigating cybersecurity and digital transformation

World Trade Centers in Bengaluru, Chennai, and Kochi, in collaboration with the CIO Association, hosted a webinar titled 'Harnessing Cybersecurity for the Digital Transformation Journey.' KPMG India served as the Knowledge Partner, covering topics like Data Trust and Ethics, DORA, the Cybersecurity Certification Framework, the Personal Data Protection Act 2023, and the EU Artificial Intelligence Act. V.V. Jacob, Senior Manager at Malayala Manorama Co. Ltd., delivered the keynote address, with insights from KPMG India's Digital Trust team, including partners Merril Cherian and Shikha Kamboj, and Director Rupak Nagarajan.

WTC Kochi unveils homoeopathy medical room

World Trade Center Kochi inaugurated a new medical room dedicated to homoeopathy on October 9, 2024. The medical room is available to WTCK residents and employees from the Infopark campus.



● Towards expanding horizons



Mr. Axel Guyon, Country Manager-India, visited WTC Kochi to meet with local companies engaged in business with France. An interactive session was held at WTC, attended by the Chamber of Commerce and the Export Promotion Council. Mr. Guyon presented the services offered by Choose Paris Region and discussed support for companies looking to expand into Europe.

Infrastructure modifications that drive progress ●

WTC Chennai has successfully completed several key aesthetic infrastructure enhancements that add to both functionality and visual appeal of the campus. These upgrades include terracotta painting, electrical system improvements, HVAC enhancements, plumbing updates, fire safety maintenance, and marble polishing.

● What our clients have to say



I want to take a moment to appreciate all the incredible initiatives you have introduced at WTCK. The umbrella-wrapping machine at the entrance is a thoughtful addition, making rainy days a breeze. The new café on the ground floor is a wonderful convenience, and the homoeopathy clinic is a fantastic resource right on campus.

Thank you for all your hard work in making WTCK a great place to be!"

Jemy Sam

People Operations Specialist
Mindcurv Technology Solutions Pvt Ltd



From stepping into the building to stepping back out after my meeting, I am grateful for the warm welcome I received at WTC Kochi. I am now looking forward to my next visit here.

Axel Guyon George

Country Manager, India
Choose Paris Region



● Work, reimagined!

BuzzWorks takes flight. A new world of work awaits.

BuzzWorks Hyderabad:



Located in HITEC City's tech hub, BuzzWorks' new Urban Forest-themed office blends nature with innovation. This space fuses lush greenery with modern design, creating a peaceful oasis that promotes creativity, wellness, and sustainability. More than just a workspace, it's a tribute to the human-nature connection and BuzzWorks' commitment to holistic, future-ready environments.



BuzzWorks at WTC Annexe: ●

Nestled in the vibrant Brigade Gateway, BuzzWorks expands from the buzzing 2nd floor to a fully energised 1st floor. Featuring three modern office modules with manager's cabins, meeting rooms, and talking booths, this space redefines co-working convenience. Collaboration zones, recreational areas, and a stylish cafeteria infuse energy throughout the day, all set against art-filled walls. With shopping, dining, and entertainment just steps away, it's a workspace designed to inspire.

BuzzWorks at Brigade Twin Towers: ●



BuzzWorks is set to unveil its latest 22,000 sq. ft. industrial-themed workspace at Brigade Twin Towers, Yeshwantpur. Combining Yeshwantpur's industrial heritage with modern design, the space features workstations, meeting rooms, and networking zones that inspire creativity and dynamic collaboration. With Brigade's renowned quality and premium amenities, BuzzWorks at Twin Towers redefines the concept of managed offices on Bengaluru's North-west corridor.

Why choose BuzzWorks?

- End-to-end office management
- Dedicated desks
- Private phone booths
- Cafeterias, collab zones & recreation areas
- State-of-the-art technology
- Access to exclusive events

BuzzWorks workspaces are ready-to-move-in and designed to be fully operational from day one. All you really need to bring is your vision; everything else is on us. So step in, settle down, and start creating— we'll handle the rest!

Join the Buzz. Call **+91 96069 11374** or email at **commercial@brigadegroup.com**

**If you've made it this far,
a huge thank you for being such
an amazing reader!**

We hope you enjoyed this newsletter as much as we enjoyed putting it together for you. Stay tuned for our next edition, and until then, keep smiling, keep shining!

Catch you later!

