



August, 2025

FM CONNECT

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Listing on





A proud milestone in our hospitality journey- Brigade Hotel Ventures Limited is now officially listed on the stock exchange. This marks a new chapter in our growth story, enabling us to invest in scale, talent and innovation. From pioneering serviced residences to partnering with global hotel brands, our hospitality vertical continues to redefine excellence.







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We are pleased to present this month's newsletter, which outlines our continued progress and key developments across the organization. These milestones reflect not only the dedication and focus of our teams but also the confidence and partnership of our clients, which play a vital role in every initiative. As we move forward, our priority remains to stay aligned

with our strategic objectives, deliver service excellence, and enhance operational efficiency across all areas. We remain thankful for the trust and support of our clients and colleagues as we work together toward sustained success.

ATUL KUMAR

Chief Operating Officer, Facilities

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Brigade Conducts Full-Scale Fire & Evacuation Drill at World Trade Center, Bengaluru



Brigade Group, renowned for its emphasis on safety and security, successfully conducted a Full-Scale Mock Fire & Evacuation Drill at World Trade Center, Bengaluru, on 11th July 2025. The large-scale exercise was designed to reinforce Brigade's ongoing commitment to stakeholder

safety while aligning with global standards of emergency preparedness.

The drill saw the participation of over 1,000 occupants, along with 125+ officers and personnel from key government response agencies including Bengaluru City Police, Karnataka State Fire & Emergency Services, Civil Defence Corps, State Disaster Response Force (SDRF), and Medical Response Teams.

This comprehensive exercise provided a crucial opportunity to evaluate readiness, test coordination mechanisms, and strengthen the collective response to emergency situations, further underscoring Brigade's proactive approach to ensuring a safe and resilient environment at WTC Bengaluru.

Speaking on the occasion, Advisor Safety & Security Dr.P.R.S. CHETAN said:



Safety has always been a cornerstone of Brigade's ethos. This drill not only tested preparedness levels but also strengthened collaboration with state emergency agencies, ensuring the highest safety standards for our stakeholders.

"

The drill was preceded by a series of preparatory meetings, coordinated by the Advisor – Safety & Security with the Director General of Police and senior officials from multiple agencies. A key highlight was the participation of over 3,600 employees from various organisations housed within the World Trade Center.

This initiative reflects Brigade's commitment to building resilient communities, setting new benchmarks in safety and emergency response, and ensuring a safe environment for all.

Dr.P.R.S.Chetan

Gallantry Medal Awardee Advisor Security & Safety and Special Officer- Chairman's Office Brigade Group

Freedom Is Plenty, Responsibility Is Rare; Let's Change That

Every morning, my 20-kilometre drive to work feels like a reflection of our society — chaotic, indifferent, and filled with contradictions. I navigate traffic jams, reckless drivers without helmets, people on phones while driving, and those confidently zipping down the wrong side of the road.

Then I reach a stretch narrowed by Metro construction, now turned into a dumping ground. Amid the garbage, a few silent heroes — Chennai Corporation conservancy workers — clean tirelessly, knowing it will all return tomorrow. Their thankless work is a daily reminder of how we, the people who claim to love **Singara Chennai**, often treat it with such disregard.

We blame the system — the municipality, the police — for failing us. But how often do we pause and ask: **Am I doing my part?**

In a democracy of 140 crore, freedom is plenty. But responsibility? Often absent. It's easy to say, "It's not my job." But we are a society. If we ignore what's broken or wait for someone else to fix it, we become part of the problem.

The change starts small:

- Disposing garbage responsibly
- Following traffic rules
- Respecting public spaces
- Speaking up when we see wrongdoing

These actions matter. And when done consistently, they ripple outward.

Our daily commute is more than a journey — it's a mirror. It shows what we accept, what we ignore, and who we truly are as citizens.

So tomorrow, as you head out, don't just curse the mess.

Pause. Reflect. Ask yourself:

What can I do today to make this place better than it was yesterday?





LATEST HIGHLIGHTS



Celebrating the Spirit of Freedom

This Independence Day, as India proudly marked its 79th year of freedom, our offices across Bengaluru, Chennai, and Kochi came alive with patriotism and joy. Colleagues joined together to honor the essence of freedom with flag hoisting ceremonies and cultural activities. The celebrations were filled with smiles, laughter and a sense of unity that strengthened our team spirit. It was a wonderful opportunity to reflect on our nation's journey and achievements. Moments like these remind us of the values we stand for and the pride we share as a community.

Embracing Tradition, Celebrating Together - Onam Celebrations at Brigade Summit & Brigade Tech Park





The vibrant festival of Onam brought color, joy and togetherness to our offices at Summit and Brigade Tech Park. Teams participated in traditional activities, and decorated spaces with beautiful floral arrangements. Laughter and cheer filled the air as everyone celebrated the rich

cultural heritage of Kerala. The festivities strengthened bonds among colleagues and created a lively, inclusive atmosphere. Onam reminded us that collaboration and happiness go hand in hand in both work and life.

Crafting Creativity Together - Pottery Workshop at ABB, Southfield

Our team at ABB, Southfield enjoyed an engaging pottery workshop where creativity flowed as freely as the clay. Colleagues rolled up their sleeves and





shaped their ideas into tangible art, sparking conversations and laughter along the way. The session encouraged relaxation, mindfulness and a break from routine work pressures. It was inspiring to see everyone bring their imagination to life through their hands. Workshops like these remind us that creativity is not just an art but a team-building experience too.

Chess Challenge for Young Minds at Brigade Summit

Strategic thinking and fun came together during our chess event at Brigade Summit. Kids enjoyed challenging each other in friendly matches, sharpening their focus and patience. The event was designed to encourage critical thinking, problem-solving and healthy competition. Smiles, excitement and a spirit of learning filled the room as participants wholeheartedly. engaged celebration of intellect, strategy and youthful energy.





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LATEST HIGHLIGHTS







Expanding
Horizons,
Building
Partnerships

Our campuses witnessed exciting milestones with new office openings and client engagementsMyelin Foundry Pvt Ltd. at Brigade Padmini Tech
Valley - QSG Technologies, Apollo Tyres, Green
Space Herbs at Brigade Twin Towers and Astrome
Technologies at Brigade Deccan Heights. These
events marked new beginnings and strengthened
our commitment to innovation and collaboration.
Teams worked together to ensure smooth transitions
and a warm welcome for all visitors. Each new
partnership is a step forward in our shared journey of
growth and success. Celebrating these moments
reflects our dedication to creating meaningful
connections and a thriving work environment.

TECH BUZZ

Brigade NXT App Debuts at WTC Chennai



We are delighted to announce the successful launch of the Brigade NXT App at WTC Chennai, held on 18th, 19th, and 20th August 2025. The app was designed to enhance workplace convenience, tenant engagement, and overall campus experience. During the three-day soft launch, employees and tenants actively participated, explored the app's features, and shared positive feedback.

The event witnessed enthusiastic onboarding, making the launch a great success and a significant step towards creating a smarter, more connected workplace for our community.

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LATEST HIGHLIGHTS FROM WTC ASSOCIATION

Discovery Series: Doing Business Across Borders





The WTC-BCIC Discovery Series continues its global tour to explore entrepreneurship and business expansion to different countries. Each episode features seasoned experts sharing insights and cultural nuances of expansion to different countries.

Episode 3 of the series delved into the culture, lifestyle and business climate in the Netherlands. This destination offers seamless business setup, strong support networks, and access to high-growth sectors like AI and health tech.

The 4th episode turned the spotlight on the Philippines. Known for its young, English-speaking workforce and business-friendly regulations, the Philippines presents a promising launchpad for Indian businesses aiming to expand into Southeast Asia.

Led by podcaster Karnvir Mundrey, this series is your passport to global business know-how.

Simplifying New Income Tax Forms for Individuals

WTC, in partnership with BDO India LLP, organized an awareness session on the latest updates in ITR filing for individuals. Expert Santhosh Sivaraj, Tax Partner at BDO, broke down key ITR forms, deductions, and recent amendments in a simple, actionable way. CA Prasoon Kabra IRS, Commissioner of Income Tax, Hyderabad shared practical tips to help individuals stay compliant and confident this tax season. Emmanuel Macwell SN, Associate Director at BDO India, also joined to address participant queries. With over 300 attendees from diverse industries and senior roles, the webinar was both informative and interactive.



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A big shout-out to the WTC Team - Chennai, for their exceptional premises management!!

From a facilities standpoint, the WTC team has consistently ensured that the infrastructure is maintained to the highest standards, with state-of-the-art amenities. The premises are always clean, secure, and efficiently managed, creating a professional and welcoming environment for both employees and visitors. Their responsiveness to any operational requests or support needs has been exceptional, enabling us to focus on our core business activities without disruption.

It doesn't stop there!! The WTC team has consistently gone above and beyond to create vibrant, well-organized events that bring energy and excitement to the workplace. From seasonal celebrations and wellness activities to themed cultural events and interactive employee engagements, each experience has been thoughtfully curated to boost morale, encourage team bonding, and foster a sense of community across organizations. Our employees look forward to these events as a refreshing break from routine, and they've played a key role in enhancing our workplace culture.

Your commitment to achieving NET ZERO initiatives - is truly commendable!! It reflects a deep sense of responsibility toward the environment and the future generations. It's inspiring to see sustainability being prioritized in such a meaningful and strategic way!!

We greatly value the partnership, and look forward to more memorable moments and new initiatives ahead!



Sneha
Softeon-WTC Chennai
Head- Human Resources &
Administration



Teva Pharmaceuticals proudly celebrated the 79th Independence Day of India on 15th August 2025 at its Brigade Senate-1, Bengaluru facility, with employees, associates, and partners coming together to honor the spirit of freedom, unity, and resilience.

The celebration began with the arrival of our Chief Guest, Ms. Pooja Singh, Head of India who inaugurated the event by lighting the ceremonial lamp, signifying knowledge, hope, and progress. The Chief Guest was then escorted to the flag post, where the atmosphere was filled with pride as the National Flag was hoisted, followed by the National Anthem, sung with immense patriotic fervor.

Adding to the grandeur of the occasion, the Security Marchpast and Parade Nireekshan were conducted with discipline and precision, earning admiration from the gathering. A special highlight was the Bike Parade by the Security Team, which symbolized vigilance, dedication, and the unwavering commitment of Teva's frontline staff towards safeguarding the organization.

The program also included the recognition of Facility and Security CWK staff, acknowledging their hard work and invaluable contribution in ensuring smooth operations and workplace safety. The moment was cherished with applause, as their dedication truly reflects Teva's core values. The celebrations were enriched with group photography capturing the unity of the Teva family,

followed by refreshments, creating a space for interaction and camaraderie.

The Independence Day 2025 celebration at Teva Bengaluru was not just a ceremonial occasion, but a reminder of the sacrifices of our freedom fighters and the shared responsibility we hold in building a progressive future. As the tricolor fluttered high, the event instilled a collective pledge to uphold the values of unity, integrity, and resilience, both in our workplace and in our nation.

Prajwal Head- Safety & Security Teva

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SPOTLIGHT OF THE MONTH

A Smart Approach to Green Urban Resilience

In an exclusive conversation with Ace Update Magazine, September 2025, Scott Wang, Vice President – Asia Pacific, WTCA, and Vineet Verma, Managing Director – WTC Bengaluru, Chennai, Kochi, Hyderabad, Devanahalli & Thiruvananthapuram, share their perspectives on driving sustainable urbanisation in India.

"We aim to improve responsible development in India through green building practices, energyefficient design, and green mobility, going beyond traditional compliance to set new standards for sustainability in both residential and commercial infrastructure." - Vineet Verma.

"WTCA is fostering sustainable urbanisation in India by providing cities with world-class trade infrastructure, services, and partnerships. Supporting MSMEs, improving public-private collaboration, and encouraging resilient, inclusive growth through our expanding network of World Trade Centres." - Scott Wang.

s India's urbanisation accelerates, sustainability has emerged as a major concern in real estate development. WTCA's programmes align with India's national strategy for sustainable growth, focusing on long-term environmental responsibility, energy efficiency, and resource utilisation.

What are WTCA's initiatives towards sustainable urbanisation, and how are they in line with India's vision for the same?

The WTCA licenses the "World Trade Centre" brand to developers under India's SmartCities mission, collaborating with organisations like CREDAI to create high-standard commercial and mixed-use logistics that embrace the "Live-Work-Play" concept.

WTCA businesses provide trade education, missions, skill-building, and export support to help MSMEs access global markets. Our approach to sustainable urbanisation aligns with India's National Mission on Sustainable Habitat and commitments from COP26, focusing on integrated urban spaces that minimise carbon footprints, conserve water, and improve air quality.

Our projects feature balanced open spaces, transport accessibility, and sustainable mobility, promoting walkability and green landscapes while mitigating the effects of heat islands. Notably, WTCs in Bengaluru, Chennai, and Kochi are conveniently located within 300 m of metro stations.



Now you can read this story online by scanning the QR code



SCOTT WANG | VINEET VERMA

VICE PRESIDENT – ASIA PACIFIC | MANAGING DIRECTOR, WTC – BENGALURU, CHENNAI, KOCHI, HYDERABAD, DEVANAHALLI, & THIRUVANANTHAPURAM. WTCA.

Can you walk us through how WTCA is actively promoting sustainable practices in India's residential construction sector, encouraging green building initiatives, energy-efficient designs, and eco-friendly construction?

The WTCA significantly promotes sustainable urbanisation in India through branded trade infrastructure, trade services, skill-building, and

connectivity. Our extensive network spans major cities and is rapidly expanding into Tier 2 and Tier 3 markets, fostering public-private collaboration, economic inclusivity, and urban resilience.

We advocate for green building practices in residential and commercial projects, ensuring compliance with LEED and IGBC certification standards to minimise



SPOTLIGHT OF THE MONTH



environmental impact. Our designs include energy-efficient architecture, passive design strategies, optimised HVAC systems, and the integration of rainwater harvesting, sewage treatment, and solar panels.

We actively engage with partners and stakeholders to promote sustainability, aiming to meet and exceed regulatory benchmarks while setting new standards for responsible development in India.

Can you share some insights on how WTCA leverages technologies such as BIM, IoT, etc., to optimise resource use and improve decision-making? We are actively utilising Building Information Modelling (BIM) to enhance design efficiency and minimise material

waste during construction. BIM provides real-time visualisation, improved planning, and lifecycle cost analysis, resulting in more effective and ecofriendly outcomes.

Moreover, the integration of IoT and smart building technologies is transforming our properties into intelligent environments. By implementing smart energy meters, occupancy sensors, and automated lighting and HVAC systems, we can leverage real-time data to monitor and manage energy use, water consumption, and indoor air quality. These innovations reduce operational costs and enable tenants to make informed decisions about their environmental impact.

With a centralised Building Management System in place, we can track performance metrics and implement predictive maintenance, which helps extend the lifespan of building systems and reduce downtime.

Many of our World Trade Centre developments are recognised as leaders in sustainable building practices, with LEED-certified high-efficiency complexes located in Bengaluru, Chennai, and Pune. Furthermore, WTCA celebrates sustainability through our Champions Awards, honouring our global members, including those in our India network, in categories such as sustainability and innovation.



WTC Kochi & WTC Chennai Shine at INFHRA 2025 Awards

WTC Kochi and Chennai have made a mark at the prestigious INFHRA Corporate Excellence Conference &

Awards 2025, held in Chennai on August 7th, by winning multiple top honours that reflect their commitment to workplace excellence and innovation.

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TINFHRA

WTC Chennai received the Platinum Award for ESG, honoring its dedication to sustainable practices, environmental responsibility, and strong governance standards. It also won the Silver Award for Tech-Driven Workplace Change, recognizing its innovative approach in leveraging technology to enhance workplace efficiency, collaboration, and employee experience.

WTC Kochi added another feather to its cap with the Platinum Award for Best Workplace Culture, acknowledging its efforts in creating a vibrant, inclusive, and employee-friendly work environment. Additionally, it was honoured with the Diamond Award for Workplace Security, underlining its steadfast commitment to providing a safe and secure campus for tenants and employees.



Integrate 2025: Powering Innovation and Sustainability in the MSME Ecosystem

CII Mysuru's Integrate 2025 brings together the sectors shaping tomorrow's industries Automation & Robotics, EV & Renewable Energy, Machine Tools & Accessories, Auto Components, Packaging Machinery, and Agri & Food Processing Equipment. As the backbone of industrial transformation, these sectors set the stage for impactful B2B engagement, cutting-edge technology showcases, strategic collaborations, driving innovation, sustainability, and growth across the MSME landscape.



Celebrating 5S Top Performers

We are proud to recognize our team members who have successfully achieved the Top Performer position in the 5S Internal Auditor Certification. Their dedication, discipline, and commitment to excellence embody the true spirit of continuous improvement. This milestone is not just a certification, but a reflection of their hard work and passion for creating a better, more efficient workplace.





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